

# B2BLife Platform Guide

Complete Feature Documentation

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Developed by Tech Sync Analytica LLC

# Platform Overview

B2BLife is an AI-powered B2B networking and marketing platform that connects verified companies for joint campaigns, partnerships, and measurable business results.

99.9%	Uptime
256-bit	SSL Encryption
2	Languages
24/7	Availability

# AI Partner Finder

Our intelligent AI algorithm matches you with the most suitable business partners based on sector, location, company size, and verification status.

- + Automatic matching by sector and location
- + Weighted scoring system with match reasons
- + Advanced filtering capabilities
- + Semantic search across languages

# Multi-Channel Campaigns

Create and manage marketing campaigns across multiple channels with precise targeting and real-time analytics.

- + Email campaigns with HTML editor
- + SMS with 160-character optimization
- + WhatsApp Business API integration
- + Geographic and sector targeting

# Real-Time Messaging

Direct company-to-company communication with instant notifications and message history.

- + WebSocket-based instant messaging
- + Unread message notifications
- + Message archiving
- + Company-level chat rooms

# Advanced Analytics

Track campaign performance, monitor engagement metrics, and generate comprehensive reports.

- + Campaign conversion funnels
- + Channel-by-channel analysis
- + Real-time performance metrics
- + Interactive charts and graphs

# Admin Management

Three-tier admin system for complete platform control and team management.

- + Super Admin: Platform-wide control
- + Company Admin: Team management
- + Normal Users: Standard access
- + Role-based permissions

# Enterprise Security

Enterprise-grade security with full KVKK/GDPR compliance.

- + 256-bit SSL encryption
- + KVKK/GDPR compliant
- + Role-based access control
- + Audit trail logging



# Getting Started

## Step 1: Sign Up

Create your account with your company email

## Step 2: Complete Profile

Add your company information and verify your account

## Step 3: Find Partners

Use AI Partner Finder to discover matching companies

## Step 4: Start Campaigns

Create and launch your first marketing campaign

# Pricing

**First Year: FREE**

**Annual Renewal: \$250/year**

**All features included at no extra cost**

# Support & Contact

Email: [b2blife@tynca.com](mailto:b2blife@tynca.com)

Website: <https://b2blife.com>

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